



PHILIPS

PerformanceBridge

**Harness the power of near
real-time data to achieve
operational excellence**

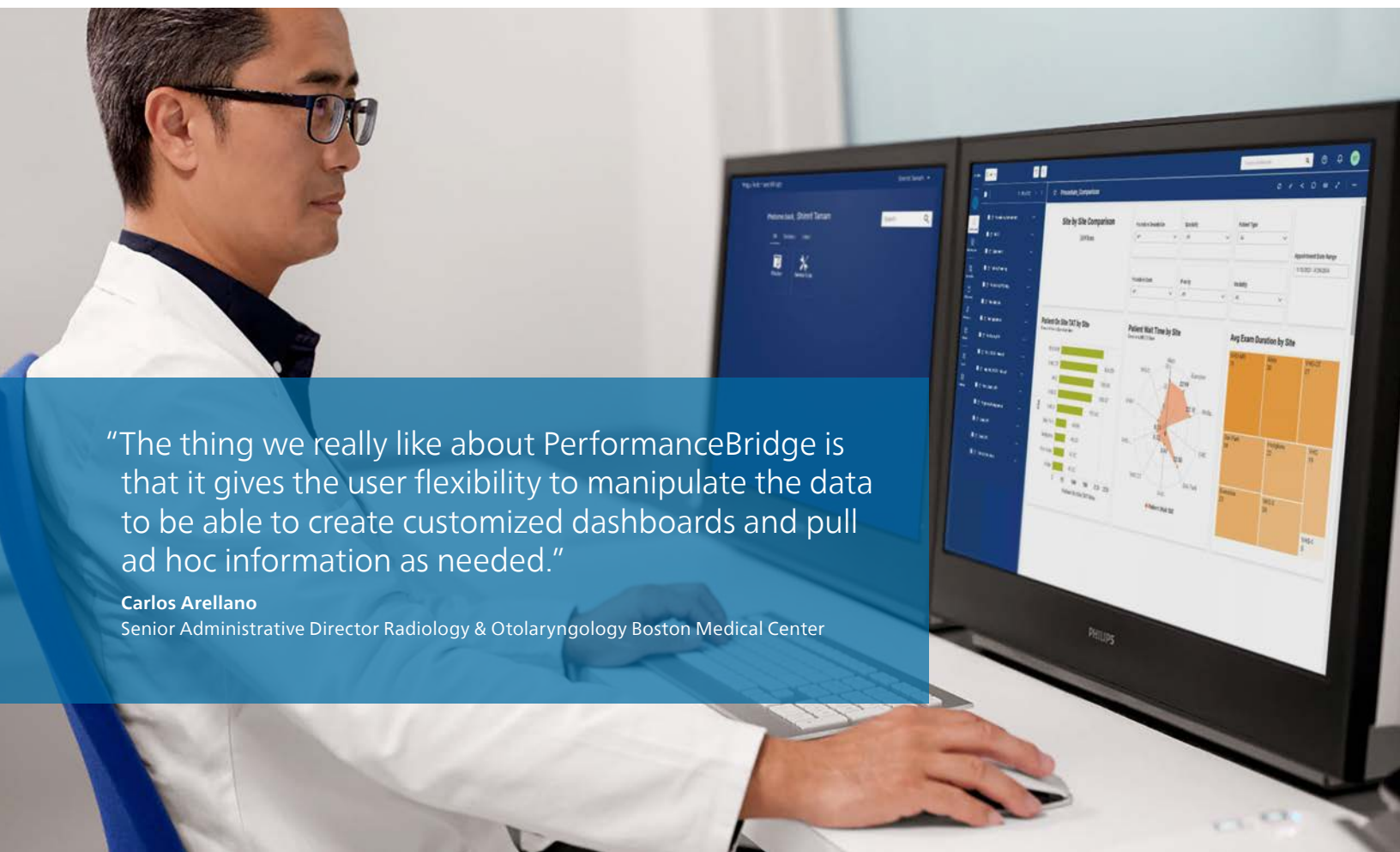
Enhance the patient experience, optimize operational data outcomes and minimize costs with near real-time data insights

Embrace Philips PerformanceBridge, a fully customizable cloud-hosted and near real-time data platform that integrates data from disparate sources, including RIS, PACS, EMR, financial systems, through different industrial standards (HL7, DICOM, structured data).

With PerformanceBridge, you can gain a holistic overview of near real-time insights across your healthcare enterprise, enabling proactive interventions and enhanced outcomes.

Powered by our future-focused cloud platform technology, our healthcare data platform delivers scalability, accessibility, and efficiency.

Empower your business by overcoming data challenges and unlocking unparalleled value with ultimate flexibility.



"The thing we really like about PerformanceBridge is that it gives the user flexibility to manipulate the data to be able to create customized dashboards and pull ad hoc information as needed."

Carlos Arellano
Senior Administrative Director Radiology & Otolaryngology Boston Medical Center

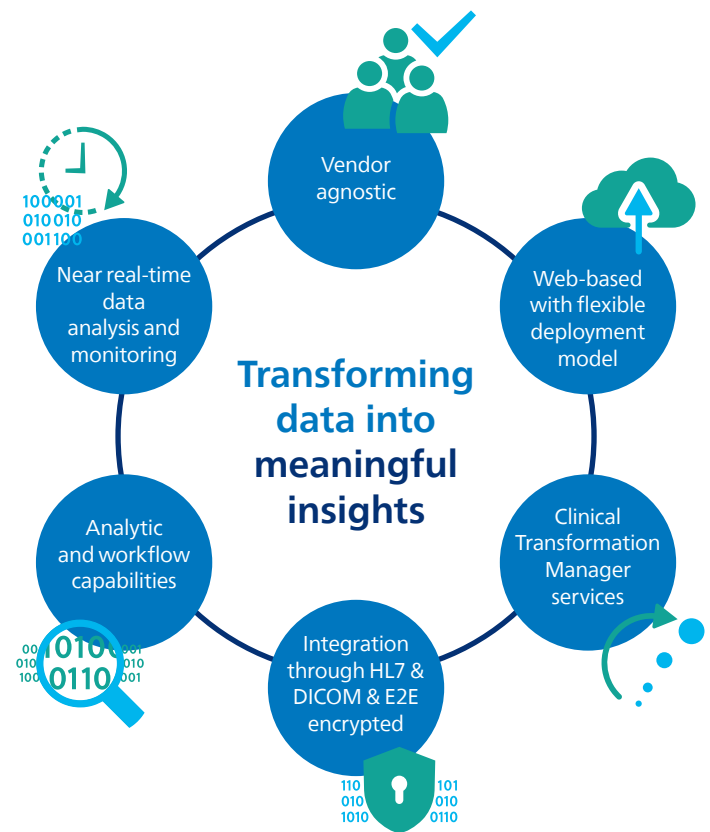
Data driven healthcare analytics

With our **Vendor-neutral solution** you can integrate data from PACS, EMR and RIS, fostering interoperability and enabling data utilization from multiple vendors through different industrial standards (HL7 & DICOM).

Leverage the cloud-hosted platform to achieve efficient resource management, cost savings, and business continuity, allowing uninterrupted healthcare analytics services even in challenging circumstances.

Harness near real-time data analysis to empower healthcare professionals with immediate insights into the patient experience, enabling them to make timely and informed decisions, and in the meanwhile achieve operational efficiency and cost savings through resource optimization, and an improved patient experience.

Utilize clinical transformation manager (CTM) services to navigate the evolving landscape of healthcare analytics for rapid implementation, allowing the accuracy and reliability of analytics, and develop a strategic roadmap aligning analytics with broader objectives.



Our analytics applications help you achieve operational excellence

PerformanceBridge Practice can be used to gain near real-time visibility into your own departmental workflow metrics to improve operational and financial performance.

The application empowers your radiology department with the easy-to-understand dashboards, providing near real-time insights into department performance around procedure durations, wait time, staff performance along with filtering capabilities.

Imaging leaders can harness a centralized platform and extract meaningful analytics to streamline workflow, optimize resource allocation, and enhance patient and staff experiences.



We're with you every step of the way

Our dedicated Clinical Transformation Managers are ready to provide you a hassle-free implementation and ongoing professional services throughout your data-driven analytics journey.

“What Philips was able to do in a short amount of time was heads and tails above other vendors, who also attempted to do the same thing with the same data. As our strategic partner, the ability of Philips to compute and show utilization at different sites and turn those insights into recommendations was great.[...].”

Terence Matalon, MD

Chairman of Radiology, Einstein Healthcare Network

Pre-Implementation Assessment

We conduct a thorough assessment to gather insights for Statement of Work (SOW) creation for a smooth integration process.

Implementation Phase

We work closely alongside you to duplicate standard reports from your EMR/RIS reporting application into PerformanceBridge, providing a smooth transition and conducting training for end users.

Optimization and Ongoing Support

Our dedicated service team is always on-hand to support every step. We collaborate in KPI creation based on pre-sale identification, documented in the SOW, and establish regular meetings for analytics support and development.



100%

Of users say communication was improved and time saved using workflow applications.¹



90%

Of users say enterprise performance analytics are very easy to use.²

1. White paper: Radiology Services in a competitive region. Data-driven decision making focused on the patient experience.

2. Data on file based on the usage of Performance Bridge Patient Flow Application at Baptist Health Miami Cardiac and Vascular Institute (MCVI). “We were able to improve staff communication in the IR/Cardiology Suite”.

Results are specific to the institution where the data was obtained and may not reflect the results achievable at other institutions.

With PerformanceBridge your data is fully protected and secure

Infra/application layer security

- Authentication and access control
- Data encryption also in transit
- Network segmentation and isolating critical components
- Logging and monitoring
- Adhere to privacy compliance and regulatory requirements (HIPAA, GDPR)

Data layer security

- Data encryption at rest
- Data partitioning
- Disaster recovery and backup



We transform your extensive data into actionable insights

PerformanceBridge, crafted by experienced radiologists to cater to the unique requirements of radiology departments, transforms extensive data into actionable insights. By smoothly integrating disparate data sources, we can gain a full overview of crucial metrics across radiology departments. You can drive your department's operational efficiency and financial performance by implementing these valuable insights gleaned from these key metrics.

- Patient Access Wait
- Patient Wait
- Relative Value Unit (RVU)
- Technologist TAT
- Turnaround Time (TAT) by site
- Equipment Utilization
- Volume by Modality
- Utilization
- Radiologist TAT
- Turnaround Time (TAT) by department

15M

exams analyzed by PB annually.

>100

number of users.





Results from case studies are not predictive of results in other cases. Results in other cases may vary. Philips reserves the right to make changes in specifications and/or to discontinue any product at any time without notice or obligation and will not be liable for any consequences resulting from the use of this publication.